

EVENT SPONSORSHIP PACKAGE

Event Sponsorship - £10,000 plus VAT

Our Pavilion at the Tour de France Grand Départ is available for sponsorship. You will receive one table for ten as above. You will be able to have one large and two pop up stands in the pavilion, together with your literature. You will also be able to position an external flag outside of the pavilion; allowing your brand to be visible to everyone at the Festival of Cycling. Your table will be served first for Breakfast and lunch and your guests will have the best places available for the VIP stand to watch the tour and Grand Départ. You will feature prominently in the programme for the day and all marketing material for the event. You will get a "Thank You" mention by the Chairman for the day. This opportunity will put your company clearly in front of between 150 and 250 "end-user" clients and peers in our industry; plus to the public and TV cameras in general.



Le Tour De France Yorkshire Grand Départ Harewood House; Leeds, Satur-



A ONCE in a LIFETIME OPPORTUNITY to entertain your clients at Le Grand Départ of the 2014 Tour de France at Harewood House, just North of Leeds City Centre.

Give your best clients a time they will never forget.

Our event starts on the afternoon of Friday 4th July, the day before Le Grand Départ with an optional organised 10k time Trial around the Harewood grounds, either for teams or individuals.

Due to the difficulty of getting local hotel accommodation, and the probable road closures from early on the Saturday morning, we are also providing the opportunity for you and your guests to stay on site at Harewood in their Luxury Hotel tents following the time trials and join us for a complimentary USA Independence Day themed BBQ and bar for the evening.

The main event begins in earnest on Saturday 5th July and the day includes exclusive usage of the Built Environment Networking pavilion, full-day access to the VIP lawn, breakfast, luxury 'Chef's Table' at lunch, champagne reception, pay bar and access to Le Grand Départ VIP terrace to watch the tour come through the Harewood Estate.

Together with VIP parking, entertainment, guest speakers and much more - this is an event you cannot afford to miss.

All this from only £5,000 plus VAT for a Table of Ten for the Saturday (further tables at reduced prices) and an additional £170 plus VAT per person for the luxury camping and cycle time trials on the Friday.

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Event Format (times and format are subject to alteration)

Friday 4th July (Optional)

1200 - 1300 Arrival

1300 - 1400 Light Lunch

1400 - 1600 Cycling Time Trials

1600 - 1900 Free Time

1900 - 2300 USA Independence Day styled BBQ and Complimentary Bar

Overnight in Luxury Hotel Tents

Saturday 5th July

0700 - 0800 Arrival (local roads are closed from c0800)

0800 - 0900 Breakfast

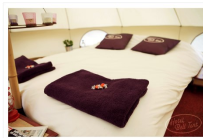
0900 - 1100 Free Time to walk around and enjoy the Festival of Cycling

1100 - 1200 Luxury "Chef's Table" Lunch with Guest Speaker

1200 - 1500 VIP Viewing of Le Tour and Grand Départe

1500 - 1600 Final Drinks and Departure

FRIDAY PACKAGE



£170 plus VAT per person

Because our guests have to be in Harewood before 0800hrs on Saturday 5th July, due to the planned road closures, we have arranged with Harewood and the Festival of Cycling to provide the opportunity for our guests to stay on-site at Harewood on the Friday evening, in the luxury tent hotel as shown above. We are also planning on providing a cycle time trial on the Friday afternoon around the Harewood Estate and, as it is the American Independence Day, a themed BBQ and complimentary bar in our section of the camping.

SATURDAY PACKAGE

Table of Ten Package; £5,000 plus VAT for the first table; discounts available for the second and third tables purchased.

Bring nine key clients and colleagues and enjoy 9 full hours with them at the ONCE IN A LIFETIME event to watch Le Grand Départe of the 2014 Tour de France. You will have your own named table in the exclusive Built Environment Networking Pavilion and full day access to the VIP lawn, where you and your guests will have breakfast, lunch from the Luxury Chef's Table and drinks all day (from a wide variety of wines, spirits and non-alcoholic drinks at the pay bar). This will be your base whilst you and your clients explore the Harewood Festival of Cycling and watch, from VIP access in 'Le Grand Départ' VIP terrace the Tour de France caravan, peloton and support vehicles come through the Harewood estate and be in a prime viewing location to watch the Royal start. You and your guests will also be entertained during the day by a variety of special acts, and by one special guest speaker.

This is what you get:

- Entry to the Festival of Cycling on Saturday 5th Jul 2014
- Complimentary Festival Guide
- Use of the exclusive Built Environment Networking pavilion from 0800 to 1600hrs
- Breakfast
- Chef's Table Lunch
- A wide variety of wines, spirits and non-alcoholic drinks at additional cost
- Full day access to the VIP Lawn
- Access to Le Grand Départe VIP terrace
- Champagne Reception to celebrate Le Grand Départe
- Car parking (one pass for every two guests)

This is why you should go:

- A once in a lifetime opportunity to entertain clients at Le Grand Départe of the Tour de France
- Have a quality 9 - 18 hours time with up to 9 of your best clients
- Network with between 150 and 250 of your industry clients for between 9 and 18hours over the two days