

# Sheffield City Region Development Conference

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## Conference Report

Thursday, 28th November 2019  
The Megacentre, Sheffield

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# Foreword



**Keith Griffiths,**  
Managing Director,  
Built Environment  
Networking

An extremely lively audience of proud South Yorkshire built environment professionals gathered to forge plans and share future development projects in the Sheffield City region. This was the first time our company has held a full day conference in the city and our audience took in sessions centred around major infrastructure enhancements, education estates ambitions, developer led major projects and placemaking. We also heard from several of the areas civic decision makers and influencers- read on into the report to see what they had to say. I'd like to take the opportunity to thank the Sheffield City region LEP and all of our commercial partners for supporting our day.

In what turned out to be one of my favourite and most entertaining sessions of 2019, five major developers delivered top class presentations about their schemes and then took part in a no-holds

barred question time with our vocal audience- you can read more about this on pages 12 and 13.

All of our speakers were excellent however, it was a particular honour to have Dame Sarah Storey, multiple Paralympic gold medal winner and Active Travel Commissioner deliver an inspirational keynote address about getting active and improving green infrastructure.

Our plans for 2020's event are already underway- if you think your company could play a part in either a speaking capacity or you simply want to expose your product or services to our 300+ high level delegates and speakers simply get in touch with me directly or speak to our Business Development Director.

**See you at one of our events soon,  
Keith**

[keith.griffiths@built-environment-networking.com](mailto:keith.griffiths@built-environment-networking.com)





# From the Keynote



**Dame  
Sarah Storey**

Active Travel  
Commissioner,  
Sheffield City Region  
LEP

[@SheffCityRegion](#)

## PARALYMPIC CHAMPION: 'ACTIVE TRAVEL' SOLUTION TO UK TRAVEL AND HEALTH WOES

"Activity has been designed out of our days," said Paralympic Champion Dame Sarah Storey who delivered a passionate keynote at the recent Build Environment Networking Sheffield City Region Development Conference. Dame Storey has been serving as the Active Travel Commissioner with the Sheffield City Region LEP.

The city region is currently engaged in a bid for the Transforming Cities Fund, which total £10m across the region, Storey announced that "50% of that will be spent on active travel."

Mass car ownership has damaged communities according to Storey, who said:

**WE WANT TO HAVE A PLACE WHERE PEOPLE ARE PROUD TO LIVE, IF WE HAVE LOW-TRAFFIC NEIGHBOURHOODS WE CAN START TO GIVE PEOPLE BACK THEIR PLACE.**

She cited the London borough of Waltham Forest as a successful example of where they have started a "Mini Holland" with expanded cycle routes and storage. This has led to an 11% reduction in motor vehicle usage.

Air pollution is another way in which car ownership affects quality of life within cities, including that of

drivers. Idle cars have worse air pollution than the outside environment, according to Storey.

The LEPs focus comes from a greater focus on localisation, Storey explained: "We also have to feed into the transport strategy of the Sheffield City Region, with the 20 minute neighbourhoods."

The change in transport habits and community has had an alarming public health effect, Storey explained: "Most unhealthy children we've had in a generation, they're not expected to live as long as their parents, almost one third of young children are obese or overweight."

The 2040 child programme is one way in which the Sheffield City Region is looking to tackle this crisis, Storey explained: "2040 child is about creating really good habits, including having a network of play streets allowing children to play out more often."

This will in turn allow for more health funding as there will be less people visiting the doctor and therefore less strain on the NHS.

Cycling and walking are often overlooked as transport solutions, Storey made the strong case that investing in the infrastructure to support the option to use active transport solutions leads to healthier people, healthier communities and a healthier world.





# Accelerating Growth in the Sheffield City Region

## Panel Members:



**Chair: Phil Laycock**

Director, Built Environment  
Networking

[@BENetworking](#)



**Sharon Kemp**

Chief Executive, Rotherham  
Metropolitan Borough  
Council

[@RMBPress](#)



**Dr Dave Smith**

Managing Director,  
Sheffield City Region

[@SheffCityRegion](#)

## NORTHERN ECONOMY PREDICTED TO 'EXPLODE'

The Sheffield City Region is emerging as a united force following Sheffield City Region deal worth £900m over 30 years, having been finally approved, after facing a year and a half of deadlock from political leaders.

The Rt Hon Richard Caborn, Chief Executive of the Sheffield Olympic Legacy Park, speaking at the Sheffield City Region Conference described a degree of convergence in the region over the last 12 months: "There's a real maturity that has emerged over this year to make this place, South Yorkshire, more successful."



The Olympic Legacy Park is replacing the Don Valley Stadium, which was losing ¾ million a year according to Caborn, and will host the Sheffield Eagles and Sheffield United Women's teams. Caborn raised the importance of the "Soft diplomacy that sport has across the world", expressing that the impact is heightened in the North.

Dr Dave Smith Managing Director of the City Region also expressed positivity about recent developments in the region:

**THE FIRST AND PROBABLY MOST IMPORTANT ISSUE FOR US TO REALLY BE PROUD OF, IS FOR THE FIRST TIME IN A GENERATION WE'VE SEEN PRIVATE SECTOR GROWTH.**

Smith portrayed the economic growth in the region over the past year as inclusive and not just a "net increase in our economy but we're doing it in a way that will change people's lives."

Tim Woods, Director for Northern Powerhouse Rail at Transport for the North predicted a massive future economic expansion for the region he said:

**THE FIRST WEEKEND THAT BORIS JOHNSON WAS PM HE WAS IN THE NORTH, THERE'S A REVOLUTION IN THE NORTH, IT'S OUR TURN NOW AFTER 40 YEARS OF UNDERINVESTMENT, THIS PLACE IS ABSOLUTELY GOING TO EXPLODE.**

Woods portrayed the proposed Northern Powerhouse Rail as a catalyst for this incredible growth, he said "It's about economic benefits, connectivity and really powering up the North."

Woods also hinted at new rail developments, with a new Barnsley Dearne Valley Station and Rotherham City Centre Station being planned development sites.



**Rt Hon.  
Richard Caborn**

Chief Executive, Sheffield  
Olympic Legacy Park

[@OLPSheffield](#)



**Dan Fell**

Chief Executive,  
Doncaster Chamber  
of Commerce

[@DNChamber](#)



**Tim Wood**

Northern Powerhouse Rail  
Director, Transport for the  
North

[@Transport4North](#)



Dan Fell, Chief Executive of Doncaster Chamber of Commerce highlighted a number of recent successes in the area: "Things like Doncaster-Sheffield airport and its expansion, as well as Yorkshire Wildlife Park, the fastest growing in the country."

Fell outlined Doncaster's plans for building on its successes:

**AN INCREASED FOCUS ON ARTS AND CULTURE, WE WANT LIVEABLE CITIES THAT ARE ATTRACTIVE TO RESIDENTS AS WELL.**

He emphasised the importance of investment in the area suggested that: "from a key projects and infrastructure point of view, we really want to get up the to-do list the train station at Doncaster-Sheffield airport."

Devolution still has a long way to go in the Sheffield City Region, but the current breakthrough has paved the way for greater collaboration. Regardless if this structure becomes entrenched, or eventually gives way to a One Yorkshire model, South Yorkshire collaborating can only be a positive development for the region.



Woods also outlined plans to expand smart ticketing across the North, seeking eventually to lead to a system where there is: "One set figure and it will be the cheapest you can get on the day, quite similar to the Oyster card in London."

Sharon Kemp, Chief Executive of Rotherham Metropolitan Borough Council described that during the fund allocation period the council had "been in the position over the last couple of years of planning."

Kemp described how Rotherham had refocused on industrial development:

**CERTAINLY FROM A ROTHERHAM PERSPECTIVE WE'VE SEEN AN INCREASE IN INVESTMENT IN ADVANCED MANUFACTURING.**

The Sheffield-Rotherham Advanced Manufacturing District is the centerpiece of their advanced manufacturing industry, which the region is bidding for £99m of the second tranche of the Transforming Cities Fund to support its expansion.

This development was portrayed as a catalyst for wider economic growth in the region by Kemp who noted the: "Relationship of placemaking between the advanced manufacturing park and other high-tech firms."



# Investing in Infrastructure

## Panel Members:



**Chair:  
Phil Laycock**

Director, Built Environment Networking

[@BENetworking](#)



**Rosslyn Colderley**

Director for the North, Sustrans

[@sustrans](#)



**John Huddleston**

Communications & Corporate Affairs Manager, Doncaster Sheffield Airport

[@DSA\\_Airport](#)



**Richard Marshall**

Regional Director, Highways England

[@HighwaysEngland](#)

## £1.6BN DONCASTER-SHEFFIELD AIRPORT CONSTRUCTION INVESTMENT

The massive potential of Doncaster-Sheffield airport was highlighted by John Huddleston, Communications & Corporate Affairs Manager at the airport, which has according to Huddleston: the “5th largest catchment of all regional airports outside of London.” The Airport’s 2018-2037 expansion is planned to be bring with it £1.6bn of construction investment.

Doncaster-Sheffield Airport are developing a massive innovation cluster as part of their Master plan:

**CAPABLE OF DELIVERING UP TO 13,000 JOBS, NOT ONLY IN HIGH-VALUE AREAS, CREATING A RANGE ALLOWING FOR PURE ACCESSIBILITY.**

Huddleston also linked this to expansion of other parts of infrastructure, he said: “We’ve got an extensive asset to create, our longer term vision sees us creating rail connectivity.”

Also delivering major projects in the region are Siemens Mobility Limited, who have plans for a new plant in Goole by 2023. Paul Baines, Sales Director for the division stressed the importance of localised manufacturing, he said,

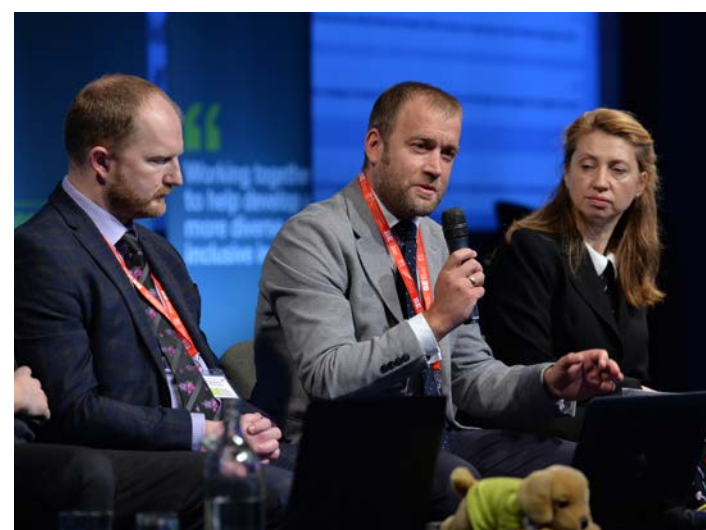
**THERE IS NO POINT OF COMPONENTS BEING MADE IN SWEDEN AND SHIPPED TO HULL.**

The plant will manufacture the rolling stock for the High Speed 2 rail project, an estimated £2.75bn contract. The firm has a legacy in Yorkshire, having previously built the rolling stock for the Sheffield Supertram.

The plant will also serve as a lightning rod for developments around it, Baines said, “We’re looking at an innovation centre in partnership with Birmingham University.” Siemens is planning to act as an anchor by investing at office space at the site.

Richard Marshall, Regional Director at Highways England stressed the importance of the highways network to Yorkshire, which “Carries over a third of all daily traffic journeys.” He stressed the importance of “Innovation in terms of how we do the mechanics”, such as new noise and vehicle restraint barriers.

Marshall revealed their extensive works, he said: “We have a maintenance renewable programme in Yorkshire of around £80m a year.” Marshall announced the possibility for contractors with the project, he informed delegates that:



**Tom Finnegan-Smith**

Head of Transport and Infrastructure, Sheffield City Council

[@SheffCouncil](#)



**Mark Lynam**

Director of Transport, Housing and Infrastructure, Sheffield City Region LEP

[@SheffCityRegion](#)



**Paul Baines**

Director, Siemens

[@SiemensMobility](#)



“Next year we’ll be going into tender for the Yorkshire area.”

Tom Finnegan-Smith, Head of Transport and Infrastructure at Sheffield City Council, set out the aims of the Sheffield Transport Strategy for the next 15 years, he described it as “Strong evidenced based document, providing the capacity for that growth and that growth in the right way.”

Key proposals of the document include improved bus services, retention and expansion of the Supertram, expanding public transport capacity, managing air quality, encouraging safe cycling and walking and improving public health.

Sheffield is seeing the introduction of a Clean Air Zone, following the revelation that dangerous levels of NO2 exist within the city and of the carbon emissions of the area are attributable to transport. This is also being accompanied by the “infrastructure to support low emission and ultra-low emission vehicles” according to Finnegan-Smith.

Mark Lyman Director of Transport, Housing and Infrastructure at the Sheffield City Region LEP concurred with Finnegan-Smith and argued that

**IT CAN NO LONGER BE ABOUT GROWTH FOR GROWTH’S SAKE AND GROWTH AT ALL COSTS.**

CO2 emissions from transport have been practically stagnant, and 97% of which come from road transport, Lyman noted that “There might be more efficient cars but there’s more cars on the road.”

Rosslyn Colderley, Director for the North at Walking and Cycling charity Sustrans, said that they have “a vision to create a better society.” The charity is bringing “around £1m of investment into the region,” according to Colderley, investing some of the money it receives from the Department of Transport.

Colderley expressed a vision for a new kind of “Greenways culture”, where green space is ubiquitous within communities and cycleways are widely available. Colderley revealed the massive demand for active travel options, she cited Sustrans research that said “We know 75% of people want to take on short journeys by cycling and walking.”

The growth of a stronger Sheffield City Region requires developing stronger transport links, but also using those projects as loci for economic development. These large and visionary plans and projects shows that the region is prepared to make this a reality.





# Further and Higher Education Estates

## Panel Members:



**Chair: Phil Laycock**

Director, Built Environment  
Networking

[@BENetworking](#)



**Clair Mowbray**

Chief Executive, National  
College for Advanced  
Transport & Infrastructure

[@NCATI](#)



**Greg Wade**

Policy Manager,  
Universities UK

[@UniversitiesUK](#)

## SHEFFIELD CITY REGION RENEWAL ENABLED BY 'WORLD-LEADING' EDUCATION ESTATES

South Yorkshire has benefited having a concentration of successful higher and further educational institutions. The red-brick University of Sheffield has the 7th largest estate in the UK and has a massive estates development program, with a "value of projects on site and in-design of £350m" according to Chris Garlick Head of Property & Business Services.

This is also being accompanied by a 75m per annum Future Capital Programme to develop the university's estates.

The University is also planning to further build up the University of Sheffield Innovation District, on the "former Sheffield Airport site that we have developed, based on the success of the Advanced Manufacturing Park." The phase 4 proposals will create an extra 1000 jobs on the site.

The University of Sheffield have been advancing education within the built environment along with ensuring links with industry, Garlick said they were providing : "a degree-based education, the decision was made a couple of years ago to bring forward the apprenticeship scheme on the Advanced Manufacturing Park."

Andrew Hartley, the Commercial Director at the Sheffield College, described how they were pursuing a similar scheme in an attempt to close the skills gap in construction. Hartley said they had the

### RECOGNITION OF THE LACK OF PEOPLE WITH THOSE HIGH LEVEL TECHNICAL SKILLS.

Hartley noted the introduction of T-levels in September 2020 which will have the same standing as A-levels, as a key way in which government is seeking to increase the value of



technical skills. Hartley described the structure of the new qualification as being "a full-time two year programme, a student will also have to undertake a 3 month work placement with an employer."

Introduction of the apprenticeship levy was also praised by Hartley, which is helping to reach government targets of 3m new apprenticeships by 2020. Hartley also was optimistic about spending pledges by all major parties, he said "It's pleasing for us as a college and a sector to see that all the major parties in their manifestos have committed to investment."

Greg Wade, Policy Manager of Universities UK described the UK higher education sector as a

### WORLD-LEADING SUCCESS STORY.

He described the key growth areas for the UK being in the "professional, scientific and technological fields."



**Chris Garlick**

Head of Property & Business  
Services, University of  
Sheffield

[@sheffielduni](#)



**Andrew Hartley**

Commercial Director,  
The Sheffield College

[@sheffcol](#)



Wade promoted the idea of improving planning and collaboration as strengthening both construction and education: "Links need to be made from sector strategies, local plans and labour statistics."

He also took a more holistic approach to skills, he said "it is as much about soft skills as technical skills." Wade called for a national body to represent skills within the built environment, emulating the financial sector, which has a skills task force.

One institution that is dedicated to improving skills is the National College for Advanced Transport & Infrastructure, which has one of its campuses in Doncaster.

Clair Mowbray, Chief Executive for the college said that

### CRUCIALLY WE ABSOLUTELY MUST IMPROVE THE WAY THE INDUSTRY ATTRACTS AND RETAINS TALENT.

The lack of representation of women and people from a BME background were highlighted by Mowbray as limiting the potential of the infrastructure sector, she said: "It remains a continued challenge to attract the diverse audience we need into these particularly sector."

Despite this, she said the college had approximately 50% BME applicant rate, but only about 20% of this cohort made it into the industry, suggesting there is more than needs to be done to support people from a BME background within the industry.

Buildings and infrastructure are not created through investment and cash payments, but from the hard-work of often incredibly skilled people across the supply chain and planning apparatus. Skills are essentially to make all development happen, and there is still more distance to go to close the skills gap.





# Major Developments in the Sheffield City Region

## Panel Members:



**Chair: Phil Laycock**

Director, Built Environment  
Networking

[@BENetworking](#)



**Vivienne Clements**

Director,  
HBD

[@hbdplaces](#)



**Andrew Davison**

Project Director,  
Queensberry

[@QberryRE](#)

## NEW PLACES & ART SPACES: THE MASSIVE SCHEMES RE-FORGING THE STEEL CITY

The Sheffield City Region is being transformed by a number of massive place creating schemes. Andrew Davidson told delegates at the Sheffield City Region Development Conference of their Heart of the City II scheme, which he described as “Redefining a district.”

Queensbury are rolling out major parts of the scheme, which began in 2016 and is due to conclude in 2024, Davidson said: “Over the next 6-12 months we’re bringing £75m worth of construction projects into the Sheffield City Region, we’re also looking for contractors that will help us deliver our sustainable ideas”

The masterplan is construction of a whole new urban living community near the Peace Gardens, utilising a combination of modern and existing architecture. The project is taking a mixed-used approach, featuring some retail space, Davidson declared that:

**WE’VE HAD TO ADAPT TO THE MARKET, RETAIL ISN’T DEAD, IT HAS JUST CHANGED.**

Sheffield has typically been an area where residential has not made up a large part of the composition of the town centre, but Queensbury saw potential for the expansion of it, including Block F, a 250 apartment block in planning for the scheme.

Workspace is being incorporated into the scheme including one constructed for the Staton Young group, Davidson said: “This will feature 31,000 sq ft of managed work space with a rooftop bar and restaurant.”

Scarborough Group are developing a number of schemes within Sheffield, particularly around their major Olympic

Legacy Park development, which their director Mark Jackson described as featuring a

**200 ACRE VISION.**

The site is being developed in partnership with Sheffield City Council, Jackson said: “the 80 acre first phase is working with the local authority where it’s all in one ownership, which is about 20 acres of that.”

Jackson described the importance of placemaking to the scheme:

**IT’S VERY MUCH MORE ABOUT THE EXPERIENCE AND COMMUNITY THAN THE BRICKS AND MORTAR.**

The scheme is delivering 750,000 sq ft of commercial development to support the other projects on site.

3 of the 4 buildings are completed at Sheffield Digital Campus a signature part of this scheme. Jackson unveiled details of the final build, Vidrio - a 62,000 sqft, 8 story building. Jackson revealed that the building had been “consented and going to start the build in spring, we’re just finalising the funding.”

Dransfield Properties has been behind the creation of Fox Valley in Stocksbridge, Mark Dransfield, Managing Director detailed the result of £46m scheme: “We’ve created a total regeneration of Stocksbridge, we had to buy an old steelworks site and even build a new distribution centre.”

Dransfield have managed to secure public funds for the area,



**Louise Hutchinson**

Artistic Director,  
S1 Artspace

[@S1Artspace](#)



**Mark Jackson**

Managing Director,  
Scarborough Group

[@scargroup](#)



**Mark Dransfield**

Managing Director,  
Dransfield Properties

[@TeamDransfield](#)

catalysed by the private development: “Government have now pledged 25m for Stocksbridge, delivering the rail link into Stocksbridge and another 2000 homes.”

However, local government funding has not been fully forthcoming for Dransfield Properties and Harworth’s planned revitalisation of Waverly in Rotherham, Dransfield said that they had “£12m in funding sought but we only were granted £7m.”

Dransfield declared that “The yields and rental levels do not support that” and that the firm is currently in negotiations to achieve the full amount.

HBD, formerly Henry Boot Developments, have been developing major projects on the periphery of the Sheffield City Region. One major development is Markham Vale near Chesterfield, which is currently a member of the regional LEP and is set to relinquish its membership in April 2020.

Markham Vale is a commercial development at junction 29a of the M1, which is a regeneration on a brownfield site, Vivienne Clements, director at the firm said of the positive impact on the economy of the region:

**WE HAVE DELIVERED A SIGNIFICANT AMOUNT OF EMPLOYMENT, WE ACTUALLY EMPLOY 2,400 ON SITE, WHICH IS ACTUALLY MORE THAN THE MINE SUPPORTED.**

The project has already been expanded once through the MV55 expansion which built out an addition 50,000 sq ft of commercial space speculatively. Clements hinted at further development opportunities at the site, she said; “We are also looking much further in the future, in dialogue to extend Markham Vale.”

Artistic Director of the S1 Artspace, Louise Hutchinson, spoke passionately about the untapped opportunity for the arts in Sheffield, she said:

**ANNUAL INVESTMENT FROM THE ARTS COUNCIL, IS ONLY £3.5M IN SHEFFIELD COMPARED TO £27.6M IN LIVERPOOL,**

which is equivalent to £6 per head in Sheffield and £56 in Liverpool.

S1 Artspace has been based in the iconic Park Hill estate since 2015, in a former pub onsite, the Park Hill flat are Grade II\* listed brutalist buildings dating from the early 1960s that tower over the Sheffield landscape. They are currently looking to construct a £21m artistic hub that will be the largest gallery in Sheffield.

This comes as part of a larger regeneration of the estate, which has been undergoing renovation since 2009 by developer Urban Splash. The works are expected to be completed by 2024, including the Art Space.

Larger scale projects are positive for a region that has typically faced a dearth of investment, and to create consistent placemaking in an area that already has a strong public realm.



# Creating Communities in South Yorkshire

## Panel Members:



**Chair: Jenny Purple**

Development Director,  
Avant Homes  
@AvantHomes



**Helen Spencer**

Director of Development,  
Great Places  
@MyGreatPlace



**David Coe**

Development Director,  
Barratt Homes  
@BarrattHomes

## YIMBY: HOW DEVELOPERS AND COMMUNITIES HAVE STARTED TO EMBRACE IN THE SCR

Developers of all stripes are finding new ways of bringing life and colour into communities in need of renewal without stripping them of their essential core. The Built Environment Networking, Sheffield City Region conference hosted a thought-leadership discussion over community renewal in the area.

David Coe is the development director at the largest house builder in the UK, Barratt Homes. Coe told delegates that community engagement is multi-level and that "It's about how your site team take the community through the process."

He believes that communities have begun to become increasingly pro-development due to successful outreach, he explained

**YES IN MY BACKYARD- YIMBY IS A TERM THAT HAS EMERGED, PEOPLE REALISE THAT HOUSE BUILDING BRINGS A LOT OF BENEFITS.**

Barratt homes have gone against the grain of many in the industry, and currently are focused on on-site construction, Coe explained the firm is "not convinced of the benefits of modular construction."

This is not to say Barratt Homes are unconcerned with innovation, they are embracing timber frame construction, which has had a recent renaissance in the industry. The firm currently have a target of "25% of homes built with timber by 2025" according to Coe, and have just bought Oregon, an expert in timber frame construction.

The property developer has "bought a new phase for 177

plots" at Waverly in Rotherham, according to Coe. He praised the community there for taking the lead in enabling this growth, he said: "A lot of that is predicated on how great an environment Waverly is."

**RECREATING COMMUNITIES WHERE COMMUNITIES HAVE FAILED**

is the mission statement of the housing association, Great Places, as was said by their director of development, Helen Spencer.

The association works across the North-West and South Yorkshire on community renewal programmes and currently has a pipeline of 1300 homes, which 700 on-site already.

Great Places have delivered two recent community renewal projects in the region including the major project in Wyborn in Sheffield, Spencer detailed their extensive work: "It was a 35m investment programme when we started redeveloping



**Matt Gladstone**

Executive Director for Place,  
Barnsley Metropolitan  
Council  
@BarnsleyCouncil



**Adam Richardson**

Director,  
Priority Space  
@priorityspace

this neighbourhood, we undertook partial demolition, built over 200 homes, new spaces and delivered new art." There is currently a community centre with apartments in planning for Wyborn following community demands.

Spencer credited a lot of what they had been able to accomplish to a sea change in development attitudes, she said

**THERE'S PARTNERSHIP WORKING- WHERE THE AFFORDABLE HOUSING SECTOR AND HOUSE BUILDERS ARE WORKING TOGETHER.**

They also delivered a major regeneration in the Richmond Park neighbourhood of Sheffield, focused on revitalising the housing stock, whilst avoiding gentrification, Spencer explained: "We built completely different house types, so that community could evolve and stay."

An area that is also undergoing community-focused development is that of Barnsley, Matt Gladstone, Executive Director for Place at the council said "placemaking is intrinsic to everything we do as a council."

Gladstone discussed the direct community work that Barnsley Council has undertaken in a drive to restore communities:

**WE HAVE WORKED WITH EX-ARMED FORCES, MENTAL HEALTH, IT'S ABOUT THE IMPACT YOU CAN HAVE AT A REAL LOCAL LEVEL.**

How connectivity has changed in the modern world, is of importance to the council, and how broadband connection has increasingly been vital to civic engagement, with Barnsley committed to "in all of our plans that we want to see fibre in every new development."

Priority Space, a commercial property developer have been working on building units at a number of large development sites in the region- including Markham Valley and at Doncaster-Sheffield Airport.

Adam Richardson, director at Priority Space, discussed the importance of supporting communities through well-thought out business development

**WE WANT TO REGENERATE IT, WE WANT TO BOOST THE LOCATION, WE WANT TO CHANGE THE PERCEPTION OF WHAT PEOPLE THINK OF THE SPACE.**

Richardson also stressed the importance of integrating diverse industry and living, he said: "At Markham valley we struggled to sell them, because people like to be working close to where they live, it's got to be the right commercial, it's gotta be a mixture of commercial delivery."

Developers and communities can collaborate to create better neighbourhoods, a better region, and ultimately, a better world. Unless development is community-centric and fundamentally human-centric, it is just creating better performance on charts and graphs, whereas it can be transformational on people's day to day life.





# Conference Photos





# Conference Partners

## National Partner



## Conference Registration Partner



## National Frameworks Partner



## National Lanyard Partner



## National BIM Partner



## National Core Partners



## Exhibitors



# Save the date



26th November 2020

Sheffield  
08:00 – 17:00

## GET INVOLVED:

Interested in having your brand at the forefront of the discussion focused on Development in the Sheffield City Region?

Get involved early and secure your spot as a partner to position your brand as a thought leader and support to hundreds of the nation's top players

For further information on partnership opportunities available contact:  
[keith.griffiths@built-environment-networking.com](mailto:keith.griffiths@built-environment-networking.com)



[www.built-environment-networking.com](http://www.built-environment-networking.com)

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