



Cambridgeshire
& Peterborough
Development
Conference

Cambridgeshire & Peterborough Development Conference

Conference Report

Wednesday, 4th December 2019
The Guildhall, Cambridge

Contents

03 Foreword

04 From the Keynote

James Palmer

05 From the Keynote

Ian Mather

06 Cambridgeshire & Peterborough; The Latest & The Future

08 Housing; Creating Communities to Support Economic Growth

10 East Anglia Peninsula

12 Infrastructure & Connectivity

14 Placemaking Through Major Developments

16 Conference Photos

17 Conference Partners



Foreword



Keith Griffiths,
Managing Director,
Built Environment
Networking

The Cambridge and Peterborough Development conference has become a staple of our annual calendar- in fact, in 2017 this was one of our first ever full day conferences. Built Environment Networking has evolved to become the biggest networking event provider in the realm of property and construction across the whole of the UK; our business can draw a lot of parallels to Cambridge and Peterborough which seems to be evolving year on year thanks to developers, investors and improved infrastructure.

With the formal support of Mayor James Palmer's team, our audience heard from the great and the good of the region's development scene with a multitude of new projects unveiled and the opportunity to engage face to face with those who are leading the schemes.

One of the most anticipated sessions of the day was the first public

unveiling of Cambridge United's new stadium. In the days leading up to the event, word got out that Ian Mather would be making an announcement and our delegates arrived very excited.

As always, we managed to attract a host of local authority decision makers into our audience and onto the stage- you never know who you'll bump into at one of our conferences. With that in mind, we are looking towards the next instalment of this event, all suggestions for speakers are welcome and similarly if you want to expose your brand and expertise to our 300+ audience of high level decision makers on the day please do not hesitate to get in touch.

**See you soon,
Keith**

keith.griffiths@built-environment-networking.com



From the Keynotes



James Palmer

Mayor,
Cambridgeshire
& Peterborough
Combined Authority
@CambsPboroCA

COMBINED AUTHORITY TACKLING CHALLENGES HEAD ON

The Mayor of Cambridgeshire & Peterborough Combined Authority – James Palmer – has emphasised his desire to tackle regional challenges head on to drive inclusion economic growth.

Speaking at the Cambridgeshire & Peterborough Development Conference he firstly highlighted the housing crisis as a particular concern: “We’re building 5,000 homes fewer a year than we need to build in the region.”

Palmer proposed a solution – building freehold one-bedroom homes for £100,000. These starter homes would be designed to be affordable for two adults on minimum wage, broadening the housing market and allowing first time buyers to get onto the property ladder. He said:

IT WOULD BE A CROSS-SUBSIDY TO A CERTAIN EXTENT, BUT DEVELOPERS CAN MAKE ABOUT A 2.5% PROFIT ON THESE HOMES.

These innovative homes would help fill the affordable housing allocation for the region which aims to achieve 40-50% affordable housing but in some areas such as the Fenland District this is as low as 15%.

Emphasising his desire to implement the new idea Palmer said: “I want people to be living in these houses before the next Mayoral Election in 2021. But that doesn’t mean we won’t build social homes. We need to break the generation rent problem.”

On infrastructure Palmer discussed the Cambridgeshire Autonomous Metro, a light rail system proposed to connect the county. The £4bn network has the “potential to create sustainable growth” and would reach urban towns and villages across Cambridgeshire whilst connecting new garden villages and development sites to the wider network.

Palmer decried the whole system of local planning, stating:

SIMPLY DEVELOPING THE NEXT FIELD DOES NOT CREATE SPACE. IT DOES NOT CREATE PLACE AND IT DOES NOT CREATE AN ENVIRONMENTAL SOLUTION.

Instead, he called for a transition from local to wider spatial plans which are currently being utilised in locations such as Greater Manchester and London which would focus more on the regional needs.

Palmer linked his proposals for solving the housing crisis with that of public transportation: “The solution in my mind is garden villages, in order to deliver those garden villages, you have to put public transport in the middle of it.”

The Combined Authority’s plans are a direct response to the unique difficulties faced in Cambridgeshire and Peterborough, and if they can be implemented successfully, a much stronger Cambridgeshire could emerge from them.



Ian Mather

Chief Executive
Officer, Cambridge
United

@CambridgeUtdFC

The Chief Executive Officer of Cambridge United FC exclusively revealed an ambitious vision for a new £50m state-of-the-art stadium – whilst speaking at our Cambridgeshire and Peterborough Development Conference.

Ian Mather shared details of the proposed 12,000 capacity stadium, with a greenbelt site earmarked in East Cambridge. The club is working with Marshall Aerospace and Cambridgeshire County Council to further develop the plans which are set to be unlocked by Marshall’s announcement that the Aerospace is set to be relocated.

The multi-use sustainable stadium would be “as near to zero carbon as possible” although funding has yet to be secured for the project with the scheme

AT A VERY EARLY STAGE

according to Mather.

Speaking of the concept Mather said: “We’re planning a £50m stadium. This is an ambitious scheme, and we want it to be an exemplar. We’re looking to generate electricity from the roof, storing electricity in batteries under the pitch. We’re looking at using wood, which would glow amber on an evening, the colour of the U’s. We want to develop a stadium that the city will be proud of. A real beauty that will add value in so many ways.”

The stadium design enables it to be used

365 DAYS OF THE YEAR WITH THE POTENTIAL TO HOST CONCERTS AND CONFERENCES AS WELL AS FOOTBALL.

Also close to Mather’s heart is ensuring that any new stadium fits in with the community ethos of the club. He said: “We’re a community club and our stadium should mirror that. It’ll be a stadium that isn’t just about players kicking a ball and scoring goals, but football sessions for the community and creating a place for people to meet is what we’re wanting to do more of.”

It’s the newest announcement in the clubs bid to relocate their 1930’s-built stadium – having a previous plan rejected by the Council before scrapping those plans in 2017. The newly proposed plans have received positive initial feedback – and the club are confident that a new ground could be built within the next five years.

If the project goes ahead then the current Abbey Stadium site could be redeveloped into new homes. Mather said their current stadium is located “in a prime site close to the city centre” and he envisages the 8-acre site being transformed through a residential led project if the new stadium went ahead.

Cambridge United are still looking for funding for the scheme, and Mather quipped: “If anyone has a spare £50m then come and speak to me.”

It’s an incredibly exciting period for Cambridge United as their stadium plans get back on track once again, and it was clear from Mather’s revelation that this isn’t just a stadium to host the local football team, but this could be a key pillar in the community.



Cambridgeshire & Peterborough; The Latest & The Future

Panel Members:



Chair: Phil Laycock

Director, Built Environment
Networking
@BENetworking



Emma Thornton

Chief Executive, Visit
Cambridge and Beyond
@VisitCams



Steve Cox

Executive Director, Place and
Economy, Cambridgeshire
County Council &
Peterborough City Council
@CambsCC

ECONOMICALLY SURGING CITIES SHOULD 'SHARE & LEARN'

Cambridgeshire and Peterborough are both growing at a rapid pace – and that trajectory could be boosted further – according to a leading regional figure.

The regions continue more than £20bn to the exchequer every year, and Steve Cox, Executive Director at Cambridgeshire County Council, said best practice could help maximise opportunities: “There’s a lot of good practice in both places that can be shared and learnt from in terms of how things are done.”

Peterborough is bucking national trends by increasing their retail space, according to Cox: “As a city centre our retail space has actually increasing, with more retailers coming in than going. There seems to be footfall and spending power in Peterborough.”

Cox said Peterborough is, to some extent, “an economy that looks to extent to the districts around it” as it becomes a hub for international businesses due to its proximity to London. Whilst he praised Cambridge due to its “international

competitiveness” noting how the city is widely regarded as world-leading.

The economy of Peterborough does still have some weaknesses however, with Cox singling out the “night-time economy as an area that has to improve.”

Matthew Bullock, Head of Growth Strategy at Cambridge Ahead, pointed out that Cambridge is a key funnel of both inward and foreign investment for the region – driven by innovation and science rather than population.

This means that the city can command speculative investment despite its relatively small size, said Bullock:

THERE'S AROUND 300,000 PEOPLE IN THE CAMBRIDGE CITY REGION BUT TYPICALLY CITIES NEED AROUND 600,000 IN THE REGION TO ATTRACT THE SIZE OF INVESTMENT THIS AREA GETS.

Projects such as the Cambridgeshire Metro show that the region is cognizant of the risks to its economic success. Ian Sandison, Chief Executive of Cambridge BID, said: “Cambridge needed to invest in its infrastructure and housing, and if it didn’t it faced an economic slump by the end of the 2020s. The region has had the awareness to tackle that.”

Ian Mather, Chief Executive Officer of Cambridge United FC, spoke about the need to urgently tackle inequality in the city, which “is one of the most unequal cities in the UK” according to Gini coefficient measures.

Mather proposed “upskilling in the economy” as a possible solution to the drastic inequality:



Matthew Bullock

Head of Growth
Strategy,
Cambridge Ahead
@CambAhead



James Littlewood

Chief Executive,
Cambridge Past,
Present & Future
@CambridgePPF



Ian Mather

Chief Executive
Officer, Cambridge
United
@CambridgeUtdFC



Ian Sandison

Chief Executive,
Cambridge BID
@CambridgeBID

IT'S ABOUT TRYING TO ALLOW PEOPLE WHO HAVE GOT TALENT AND ABILITY TO BRING IT OUT.

Emma Thornton, Chief Executive of Visit Cambridge and Beyond, commented on the success of the regional tourism industry in terms of numbers, but the challenges it faces: “A real challenge for us is that Cambridge doesn’t need more visitors, it’s hugely successful. Yet 88% of visitors only stay for a few hours, and that needs to improve.”



She also expressed the need to make sure that locals are not displaced by tourist development: “Many locals avoid Cambridge city centre at busy points.”

Thornton proposed the development of an evidence-based plan building on Cambridge’s successes:

WHAT MAKES A CITY CENTRE VIBRANT IS THAT SENSE OF PLACE, ITS HERITAGE, THE CULTURE AND THE USPS SUCH AS OUR WONDERFUL OPEN GREENSPACES IN CAMBRIDGE.

James Littlewood, Chief Executive of Cambridge, Past, Present and Future warned of the negative externalities brought by rapid economic expansion: “The growing population is creating pressure on the local environment. Many of you will be aware there’s been a water crisis this summer for example.”

Littlewood however, did not express a belief that economic development couldn’t happen in harmony with natural resources:

IF WE ARE GOING TO HAVE A GROWING ECONOMY, WE NEED TO CONSIDER HOW WE ARE GOING TO BE MORE EFFICIENT IN OUR RESOURCE USAGE.

Cambridge and Peterborough show vastly different ways of success but both demonstrate key successes, it is just important that economic development does not occur at the expense of equality, ecology and fundamentally what makes these places special.



Housing; Creating Communities to Support Economic Growth

Panel Members:



Chair: David Collins

Managing Director,
Hadham



Claire Flowers

Head of Housing
Development Agency,
Cambridge City Council

[@camcitco](#)



Rob Hall

Deputy Managing Director,
Hill

[@hillresidential](#)



Mark Latham

Regeneration Director,
Urban Splash

[@urban_splash](#)

INNOVATIVE SOLUTIONS TO HELP TACKLE CAMBRIDGESHIRE HOUSING NEEDS

Tens of thousands of new homes are needing to be developed across Cambridgeshire and Peterborough – and innovative solutions and partnerships are crucial to hitting regional targets, our Cambridgeshire and Peterborough Development Conference has heard.

Award-winning developer Urban Splash are one of those firms pioneering a change in the industry, and they're bringing their innovative approach to a new village development at Northstowe in South Cambridgeshire.

They're delivering the scheme in partnership with Homes England utilising their new brand concept – House. Discussing the innovative range of modular build homes Mark Latham, Regeneration Director, said: "House was



a business we founded and now it has two new equity builders – Sekisui House who're a Japanese housebuilder and Homes England who also have a stake in the business."

Homes at Northstowe will therefore utilise off-site construction, being built in a factory using Modern Methods of Construction (MMC).

Urban Splash are keen to use this method to improve the consumers choice:

THE HOUSES WILL ALLOW BUYER CHOICE ON LAYOUT AS WELL AS OVER EXTERIOR ASPECTS. THIS SCHEME WILL HAVE 20% AFFORDABLE HOUSING, 40% WILL BE STARTER HOME AND 40% WILL BE FOR THE OPEN MARKET.



Another differing approach that has been set-up to accelerate housing is the Cambridge Investment Partnership, a JV founded in January 2017 between Hill Group and Cambridge City Council and funded by the City Region Deal.

Rob Hall, Managing Director of Hill Group, said of the partnership: "Of the £170m promised by Central Government for the Cambridge City Deal around £70m has been set aside to deal with affordability problems."

Claire Flowers, Head of the Housing Development Agency at Cambridge City Council, added:

THE PEAK OF HOUSEBUILDING IN THIS COUNTRY WAS THE 1960S WHEN COUNCILS WERE BUILDING. THAT'S WHAT WE'RE DOING IN CAMBRIDGE WITH THIS PARTNERSHIP.

Flower highlighted homes in which the Council are building through the partnership: "We're onsite currently at Anstey Way in Trumpington where we're building 56 new council homes. The first homes will be completed in January."



Another is the Ironworks scheme delivering 256 units – with a mix of studios and houses with up to 4-bedrooms. Hall explained how the scheme incorporates affordability:

IT'S A 50-50 AFFORDABLE SCHEME. 50% AFFORDABLE HOUSING IS FOR RENT AND THE OTHER 50% WILL BE STARTER HOMES.

Placemaking is also key to the scheme, and Hall explained how they're creating new public spaces: "It delivers a BREAM-standard community centre, and brings in a new neighbourhood park."

The partnership is also developing another site, tentatively named Timberworks, which Hall said would include electric charging points for every resident, being constructed to 20% above the Cambridge City Council's efficiency requirements.

From leading a revival of council-led development, to Urban Splash embracing what might soon change the face of the construction industry forever, the Cambridgeshire area is looking to both what worked in the past, and what is shaping the future.

East Anglia Peninsula

Panel Members:



Chair: Sarah Coates

Partner, Real Estate,
Penningtons Manches
Cooper

[@Penningtonslaw](#)



James Rolfe

Chief Operating Officer,
Anglia Ruskin University

[@AngliaRuskin](#)



Mike Bodkin

Head of Planning,
TOWN



Richard Turner

Head of Asset Management,
Greater Anglia

[@greateranglia](#)

HIF FUNDS UNLOCKING CAMBRIDGESHIRE

The Housing Infrastructure Fund (HIF) has helped unlock a further scheme in Cambridgeshire – with development specialists TOWN and U+I set to work on the scheme.

The £227m funding will be used to relocate the existing Cambridge Water Recycling Centre occupied by Anglian Water – paving the way for a major regeneration. Mike Bodkin, Head of Planning at TOWN, said: “We’re working jointly with U+I Group to bring forward 5,500 new homes on this site.”

Bodkin expressed the importance of “inter-regional connectivity” especially with the potential impact on the wider region from the exponential growth of Cambridgeshire and Peterborough. He said:

WE NEED TO THINK ABOUT CONNECTIVITY. WHAT DOES THE GROWTH IN THE REGION MEAN FOR PLACES FURTHER EAST IN EAST ANGLIA?



Greater Norwich is one such area that has seen benefits from the rise of East Anglia. Within the region TOWN and U+I are working on two schemes: “We’re working on an eco-park – North Rackheath, and also on Beeston Park

Bodkin expressed the importance of “interregional connectivity” and the impact that Cambridge and Peterborough rise is having on nearby regional development, questioning:

WHAT DOES THE GROWTH OF CAMBRIDGE AND PETERBOROUGH MEAN FOR PLACES FURTHER EAST IN EAST ANGLIA?

Greater Norwich is one such area that has seen benefit from the rise of East Anglia, there are two major projects that TOWN and U+I are working on around the city, Bodkin explained: “We are working on North Rackheath an eco-



A BIG CHALLENGE IN CAMBRIDGESHIRE IS AROUND ACCOMMODATION. WE KNOW THE REGION IS ONE OF THE MOST EXPENSIVE PLACES TO LIVE IN THE UK.

Train operator Greater Anglia are making a “£3.7bn investment into trains and infrastructure” according to their Head of Asset Management Richard Turner.

The firm has recently helped deliver the Cambridge North Station and the Meridian Water Station in Enfield, and they’re planning a new station at Beaulieu in Chelmsford which has received £218m in funding from the HIF which will unlock new homes are the site.

Greater Anglia has also invested heavily in upgrading existing stations: “We have built a massive amount of cycle parks and electric charging at our stations; the push comes from the Department of Transport.”

The Cambridge and Peterborough Combined Authority area is increasingly becoming a locus for wider growth within the East of England, building on its global success in high-tech industries.



town and Beeston Park. The projects are shifting the focus from the South to the North of the city and addressing housing needs in particular.”

Beeston Park is an urban extension which will deliver 3,520 homes to the area. Phase one will comprise of approximately 730 homes and has received £9.2m worth of HIF funding, and delivery of infrastructure should be complete by 2020.

The second phase will provide 2,800 homes alongside mixed-use space. The JV are applying for £22m in HIF funding for the second phase.

Anglia Ruskin University are one of the UK’s newest universities – and Chief Operating Officer James Rolfe said they were investing £200m into expanding their estate.

The estates development is orientated around improving its links with industries, whilst expanding their successful innovation centre programme: “We have an innovation centre in Chelmsford and we’re just about to open one in Harlow. We’re looking at similar ideas with the artistic and creative sectors in Cambridge itself.”

Rolfe noted the need for more affordable residential properties for students:



Infrastructure & Connectivity

Panel Members:



Chair: Phil Laycock

Director, Built Environment
Networking
@BENetworking



Rachel Stoppard

Chief Executive, Greater
Cambridge Partnership
@GreaterCambs



Peter Wakefield

Chairman,
Railfuture East Anglia
@RailfutureEA

STANSTED AIRPORT'S £600M EXPANSION CRUCIAL TO CAMBRIDGESHIRE GROWTH

London Stansted Airport has recently announced £600m of expansions to increase the capacity of the airport and improve facilities. Jonathan Oates, Corporate Affairs director noted that this spending comes off the back of an already significant programme of work: "We spent about £250m on the airport, we have plans to spend triple that over the next few years."

Just over the border from Cambridgeshire, in Uttlesford, Essex is core to the regional growth of the Cambridge & Peterborough Combined Authority area.

The airport's massive growth has been facilitated by the meteoric rise in passenger numbers, Oates described: "There are much more passengers using Stansted, when we acquired the airport in 2013, there were about 15-16m passengers using the airport, this year we will see about 28.5m."



The unique strength of Stansted for expansion was raised by Oates, who noted that it was

THE ONLY AIRPORT IN THE LONDON SYSTEM WITH AVAILABLE FULL LENGTH RUNWAY CAPACITY, TODAY WE HAVE ABOUT 40-50% RUNWAY CAPACITY.

Concerns about the environmental impact of airports was acknowledged by Oates, who said conversely:

PASSENGER NUMBERS HAVE ACTUALLY INCREASED BY 26% WHEREAS THE CO2 FROM AEROSPACE HAS ONLY INCREASED 3%, WE AS AN INDUSTRY ARE ACTUALLY ONE OF THE FEW THAT HAS A PLAN FOR GETTING TO NET ZERO BY 2050, IF NOT BEFORE.

"Delivering a city deal that was signed almost 5 years ago of £500m" is the objective of the Greater Cambridge Partnership- according to Chief Executive Rachel Stoppard.

The Partnership has plans up to 2030, to deliver 44,000 new jobs, 33,500 new homes and 420 apprenticeships.



Noelle Godfrey

Programme Director - Connecting
Cambridgeshire & Smart Cambridge,
Cambridgeshire County Council
@CambsCC @smartcamb
@ConnectingCambs



Jonathan Oates

Corporate Affairs Director,
London Stansted Airport
@STN_Airport

The Partnership is trying to advance active travel options in and around the city, which have some far increased cycling rates by 12%. Stoppard told delegates of plans to extend these "12 Greenways have been consulted on to get people into the city and an extra 10,000 spaces to allow cyclists to access public transport."

For long term financing options for public transport subsidy the area is considering a variety of funding mechanisms, Stoppard explained: "From workplace parking levies, to road charging based on pollution on congestion periods there's a whole range of things under consideration."

Broadband connectivity is as important as physical connectivity in the contemporary climate, Noelle Godfrey Programme Director of Connecting Cambridgeshire & Smart Cambridge described the Council's approach to broadband rollout:

THE PURPOSE OF THIS PROGRAMME IS TO SUPPORT THE COMMERCIAL INVESTMENT THAT IS HAPPENING, MOST OF THE DELIVERY OF CONNECTIVITY INTO THIS AREA IS FROM COMMERCIAL COVERAGE.

Godfrey explained the council's transition towards providing mass fibre provision, she said "In Superfast broadband we've targeted 99% by the end of 2020, but we know what we need eventually is full fibre, it has better speed but also more reliability."

Providing Wi-Fi access for more isolated market towns and working on mobile connectivity are also priorities, Godfrey explained "We have been below the UK average for mobile connectivity, we are looking at how we can support better 4G coverage and 5G as well."

Restoring the currently mothballed train line from Wisbech to March was key to the concerns of Peter Wakefield, Vice-Chairman of RailFuture East Anglia who said

IT'S IN THE LOCAL TRANSPORT PLAN AND THE LOCAL AUTHORITY IS VERY KEEN TO GET THE ROUTE RESTORED TO MARCH, IT'S WOULD BE A ROUTE TO CAMBRIDGE.

He also cited how it would be an enabler for plans for Wisbech Garden Town - "New town would bring 12,000 new homes, Wisbech would then have a population of 60,000-70,000."

One significant obstacle to delivering strong passenger service from Wisbech to Cambridge is the number of freight trains between Felixstowe and Cambridge that pass through Ely, overwhelming capacity. Wakefield implored delegates to: "Make sure you get everybody with influence to solve the problems at Ely."

Cambridgeshire is becoming an ever more connected region, with a unified authority, mass transit links being developed and stronger technological connection, the region is becoming connected, physically and otherwise.



Placemaking Through Major Developments

Panel Members:



Chair: Simon Allan

Real Estate Consultant,
Penningtons Manches
Cooper

[@Penningtonslaw](#)



Heather Topel

Director, North West
Cambridge Development,
University of Cambridge

[@Cambridge_Uni](#)



Hugo Reeve

Development Director,
Crest Nicholson

[@CrestNicholson](#)

NEW COMMUNITY DEVELOPMENTS RESHAPING CAMBRIDGESHIRE

Massive new communities are emerging across Cambridgeshire which are reshaping the region, our Cambridgeshire & Peterborough Development Conference has heard.

One of the major developers working in the region are Crest Nicholson who're developing homes at the former RAF Wyton site.

Huge Reeve, Development Director at the firm, outlined their ambitious plans at the event: "It's a partnership scheme with the Ministry of Defence (MOD) where we're building 4,000 new homes - creating a new garden village in the process."

Crest Nicholson are taking an approach of asking "how will people flow?" when designing the project, and Reeve questions conventional development notions:

HOUSEBUILDERS OFTEN FEEL LIKE PLACEMAKING IS ABOUT PRETTY MASTERPLANS AND A FEW NICE HOUSES THAT ARE SET IN GOOD LANDSCAPE. BUT WE'RE PARTICULARLY LOOKING AT HOW PEOPLE FLOW.

To reduce infrastructural pressures Crest Nicholson has found a creative solution having been thwarted in their attempt to redesign the local highways system: "We collaborated and partnered with a specialist developer – Engie – which brought a range of residential tenure and usage. One of those was retirement living, as retirees travel at a different time of day it has eased pressure."

Another large development coming to fruition, which was first proposed back in the 1980s, is Eddington on the outskirts of Cambridge. Formerly named the North West Cambridge Development it has been devised by the University of Cambridge to resolve the long-standing housing needs of its staff.

Heather Topel, Development Director, described current progress at the site:

CURRENTLY THE SITE HOUSES 2,000 RESIDENTS WITH 700 HOMES WHICH WE'VE CREATED FOR UNIVERSITY STAFF. WE'VE BEEN AT 100% OCCUPANCY SINCE WE'VE FINISHED THEM.



Gurdeep Gill

Associate Director,
Godwin Group

[@GodwinDev](#)



Alastair Gordon-Stewart

Chief Financial Officer,
Larkfleet Homes

[@LarkfleetGroup](#)



Longer term plans call for a much larger development: "All the services and facilities you'd expect for a community of eventually 8,500 people will be incorporated into this site."

Larkfleet Homes are leading a new garden village proposal for Sibson with approximately 2,500 homes, according to their Chief Financial Officer Alastair Gordon-Stewart.

The firm are currently looking for a partner to bring forward the development:

WHEN WE TALK ABOUT THESE LARGE-SCALE DEVELOPMENTS, VIABILITY AND FEASIBILITY IS A CHALLENGE FOR SME'S.

The project is also reliant on approval of new infrastructure: "Our scheme relies on two slip roads off the A1 and a bridge over the A1."

The firm are also designing to advance R&D within the housebuilding industry, having invented a home with built in flood resistance, Gordon-Stewart described:

WE'VE CREATED AN ELEVATING HOUSE, A HOUSE THAT GOES UP AND DOWN ON HYDRAULIC JACKS.

Godwin Group are developing a number of sites across the Cambridgeshire area – and they've now received planning permission for their Wisbech Gateway project. They are however looking to potentially change their initial plans for the site.

Gurdeep Gill, Associate Director for the firm, described the current status of the project: "We've currently got planning for a petrol station, pub, light industrial and offices, but we don't think that's what the market needs. We've had some conversations with Fenland Council to rationalise the development."

Godwin also has a collaboration with Potton Homes under development: "At Stonely Grange in Kimbolton we have permission from the landowner to develop eight high-end luxury homes."

Natural Cambridgeshire shared their vision of these developments providing a harmony between the natural and built environments. Chairman Richard Astle said: "We've launched our ambitious plans to double the amount of land across Cambridgeshire and Peterborough that is managed for wildlife and natural green space, helping create a world-class environment where nature and people thrive together."

These developments represent the changing face of the rapidly growing county, yet a commitment to keep the essential core of what defines the area.



Conference Photos



Conference Partners

National Partner



Conference Session Partners



Conference Dinner Partner



National Frameworks Partner



National Lanyard Partner



National BIM Partner



National Core Partners



Exhibitors



Save the date



2nd December 2020

Cambridge
08:00 – 17:00

GET INVOLVED:

Interested in having your brand at the forefront of the biggest discussion focused on game-changing development in the East of England?

Get involved early and secure your spot as a partner to position your brand as a thought leader and support to hundreds of the nation's top players

For further information on partnership opportunities available contact:
keith.griffiths@built-environment-networking.com

www.built-environment-networking.com

Built Environment Networking Ltd

4235 Park Approach
Thorpe Park
Leeds
LS15 8GB

Call: 0113 390 4700

Email: keith.griffiths@built-environment-networking.com

www.built-environment-networking.com