
Cambridgeshire & Peterborough Economic Growth Conference 2018

Time:
5th December 2018
0745 - 1645hrs

Venue:
The Guildhall,
Cambridge

Event Overview

Cambridgeshire and Peterborough currently has a population of 1.3 million people, which is estimated to grow to 1.5 million by 2031. The region hosts a number of globally significant business clusters, world class research capacity linked to universities, a number of thriving market towns, and is the UK's leader in agriculture, food and drink. The area boasts 700,000 jobs, 60,000 enterprises and generates £30 billion per annum.

Together with another £1+bn being pumped into the region by the Government new houses and are planned and being built at a significant rate and there is more money is going into Cambridgeshire than at any time since the Victorian age.

The foundations have been put in place by the Mayor and Combined Authority, the LEP and Cities and with Government support in key areas such as Infrastructure and Housing starting to come forward the East of England is all set to start a massive growth cycle.

The Second Cambridgeshire and Peterborough Economic Growth Conference takes place on December 5th in Cambridge and like last year will be a day of discussion and opportunity with the region's business and public-sector leaders coming together to discuss the key business themes and opportunities for growth.

Building on last year's event and the devolutionary advances that have been made over the last 12 months this conference will showcase the region's potential and allow you to hear from those businesses that are operating successfully within the current economic climate. We aim to bring you more business leaders and more opportunities for you to listen to and meet the people that are key to your business.

Conference Highlights

- Contribute to the conversation on regional economic growth
- Engage in one to one discussions with West of England's business leaders
- Do more business and make deals on the day, expand into new sectors
- Gain insights from public sector and Blue Chip company leaders
- Network with the best and remove the usual barriers to meeting premium clients, VIPs and brands
- Increase your understanding of the Cambridgeshire and Peterborough business landscape
- Raise your profile and enhance your brand; be seen at this year's must-attend event

SPONSORS



SPONSORSHIP PACKAGES

Sponsorship Package	Stand included	Delegate Places	Number of Packages	Cost (+VAT)
Corporate Partner	Y	10	1	£15,000
Conference Session Partner	Y	10	5	£7,500
Conference Associate	Y	10	10	£5,000
Programme Partner	Y	10	1	£5,000
Breakfast Partner	Y	5	1	£2,500
Lunch Partner	Y	5	1	£2,500

EXHIBITION OPPORTUNITIES

Get your business in front of hundreds of decision makers with exhibition stands. Put your brand on a pedestal as your business plays a key role in exciting and captivating everyone in attendance. Get to meet hundreds of important buyers and influencers. Prices start from a very reasonable £1,500 plus VAT.

FOR ALL EXHIBITION ENQUIRES CONTACT; James.McIntyre@built-environment-networking.com

SUPPORTERS



Programme

Breakfast & Registration 0745 - 0830

Session 1 Keynote Speakers

0830 - 0930



Keynote 1

The Rt Hon Sajid Javid
Secretary of State for Housing,
Communities & Local Government*



Keynote 2

James Palmer
Mayor, Cambridgeshire &
Peterborough Combined Authority
CONFIRMED



Keynote 3

Chair,
LEP*



Keynote 4

Corporate Sponsor

0930 - 1000 Coffee Break

Session 2 Industrial Strategy

Chair:

1000 - 1100



Lewis Herbert
Leader, Cambrdge
City Council*



Adam Poole
Asset Manager,
British Land
CONFIRMED



Beverly Agass
Chief Executive, South
Cambridgeshire
District Council*



Speaker TBC
Transport Systems
Catapult*



ANO
TBC



ANO
TBC

1100 - 1145 Break

Workshop (1) - 1110 - 1140 (Sponsor)

Session 3 Skills

Chair:

1145 - 1230



John Clark
Leader, Fenland
District Council*



Fiona Clare Cicconi
Chief HR Officer,
AstraZeneca*



Prof. Phil Allmendinger
Head of the School of
Humanities & Social
Sciences, University of
Cambridge **CONFIRMED**



Iain Martin
Vice Chancellor,
Anglia Ruskin
University
CONFIRMED



Jeanette Walker
Director, Cambridge
Science Park
CONFIRMED



Steve Bowyer
Chief Executive,
Opportunity
Peterborough*

1230 - 1315 Lunch

Workshop (2) - 1240 - 1310 (Corporate Sponsor)

Session 4 Housing

Chair:

1315 - 1400



Sir Eddie Lister
Chairman,
Homes England*



Will Lombard
Strategic Land
Manager, Gallagher
Estates*



Tim Leathes
Development Director
of Strategic Land,
Urban & Civic*



Emma Palmer
Executive Director,
Flagship Group
CONFIRMED



Mary Parsons
Group Director,
Places for People*



Helen Moore
Chief Executive, City
& Country*

1400 - 1445 Break

Workshop (3) - 1410 - 1440 (TBC)

Session 5 Infrastructure

Chair:

1445 - 1530



Philip Graham
Chief Executive,
National
Infrastructure
Commission*



Annette Pass
Head of Innovation,
Highways England*



Jason Scagell
Head of Corporate
Affairs &
Development,
Npower **CONFIRMED**



Martin Whiteley
Chief Executive,
Cambridgeshire &
Peterborough
Combined Authority
CONFIRMED



Charles Roberts
Leader, East
Cambridgeshire
District Council*



Richard Arnold
Director, Wrenbridge*

1530 - 1545 Break

Session 6 Economy

Chair:

1545 - 1630



Alex Francis
Head of Economy,
Greater Cambridge
Greater Peterborough
LEP*



Gillian Beasley
Chief Executive,
Peterborough City
Council*



Daksh Gupta
Chief Executive,
Marshall Motor
Holdings*



Dave Sheridan
Chief Executive,
Keepmoat*



James Palmer
Mayor, Cambridgeshire &
Peterborough Combined
Authority **CONFIRMED**



ANO
TBC

1630 - 1645 - Conference Summary; Phil Laycock

Invited*

BOOKING FORM – Cambridge, 5th December 2018

Name*	Job Title*
Company*	
Address*	
Post Code*	Mobile*
Email*	

Guest Details – Please reserve me the following spaces at this event:

Guest Name	Job Title	Company
1)		
2)		
3)		
4)		
Total Cost (£150.00 per person £125.00 per Public Sector Employee) + VAT		

Please give details of any delegates UNDER the age of 18 yrs old

Payment Method

<input type="checkbox"/> Cheque: Payable to Built Environment Networking Ltd (please attach)	
<input type="checkbox"/> BACS: HSBC Bank p/c. Sort Code: 40-27-43; Account Number: 60026069; Reference Name and event date	
<input type="checkbox"/> Credit Card: <input type="checkbox"/> Master Card <input type="checkbox"/> Visa <input type="checkbox"/> Invoice	
Cardholder Name	
Card Number	
Security Number	Expires

Please do NOT EMAIL Credit Card details for security reasons. Please print and send via post

National Sponsor - AVAILABLE FOR SPONSORSHIP

Please send this form, together with BACS/Credit Card Details/

Cheque to: **Maxine Poole, Built Environment Networking Ltd, 4100 Park Approach, Thorpe Park, Leeds, LS15 8 GB**

Email: maxine.poole@built-environment-networking.com

or Alternatively please:

Pay Online: www.built-environment-networking.com

Bulk Ticket Discount: Please contact us for details of the discounts available for the purchase of bulk tickets to our events.

Please note that bookings are transferable, however refunds will only be given 14 days prior to the event, Speakers and timings may change due to unforeseen circumstances